

# **AWARD ENTRY** & NOMINATION

## 20th November 2024 VENUE SARAJ by CuiZina Riyadh, Saudi Arabia



# NOMINATIONS ARE NOW OPEN

# **3** AWARD CATEGORIES

Landscape Middle East in Association with IFLA Middle East and the Saudi Society of Landscape Architects is proud to announce the Landscape Middle East Awards 2024, an international event celebrating landscape architecture's pivotal role in fostering sustainability, innovation, creativity, and accessibility. This year's event will be distinguished by its comprehensive 3-in-1 format, encompassing an Exhibition, Conference, and Evening Awards Ceremony to provide a full day of industry networking opportunities.

### **CONFERENCE – EXHIBITION – AWARDS**

This prestigious international event, which stands at the forefront of recognizing outstanding achievements in the field, offers all entries visibility and engagement with a global audience of industry leaders, decision-makers, and influencers. Your entry will be associated with these core values, enhancing your image and demonstrating your commitment to the industry.

You will connect with professionals across different sectors of landscape architecture, and the exceptional opportunity to showcase your talent, skill and ability.

This year's event emphasizing sustainability and accessibility resonates with the growing global movement towards environmental and social responsibility. Your entry will benefit from the association with these values, enhancing your brand and image.

The Landscape Middle East Awards 2024 is more than just an event; it's a catalyst for fostering connections, inspiring change, and driving the landscape architecture industry forward. Your entry will not only gain substantial exposure but will also play a vital role in supporting the continued growth and success of the landscape architecture community.

Join us in celebrating excellence and innovation at the Landscape Middle East Awards 2024, and take advantage of this significant opportunity to elevate your brand or professional standing within the industry.

### www.landscape-awards.com

### SUSTAINABILITY & ACCESSIBILITY - RIYADH 2024

# ENTER NOV

We are excited to announce that nominations are now open for the prestigious Middle East Landscape Awards 2024, which will celebrate excellence and innovation in landscape design, sustainability and accessibility across the region.

This year, we have 3 distinct categories, recognising outstanding contributions to Sustainability, Accessibility, Urban Design, Parks and Recreation, Urban Landscape Art, Landmark Legacy, an d 3 new categories, Un-build Design, Regeneration & Master Planning and Student Design.

These awards aim to honour the visionaries, designers, and organisations that have made significant strides in creating sustainable landscapes, enhancing urban environments, and preserving our natural heritage. We invite individuals, companies, municipalities, and institutions to showcase their exceptional projects and initiatives that have positively impacted the Middle East's landscape.

The awards ceremony will take place on the 20th of November 2024 at the Saraj CuiZina, located in Riyadh, Saudi Arabia. It promises to be a remarkable event filled with industry leaders, experts, and honoured guests who share a passion for sustainability and landscape design.

The award entries and nominations close on the 5th of August 2024, so be sure to submit your entry well in advance.

Join us as we celebrate the pioneers who are shaping the future of sustainable landscapes in the Middle East. Let's inspire, innovate, and create a greener, more beautiful world!

We look forward to receiving your entries and nominations and welcoming you to the grand awards ceremony on the 20th of November 2024 in Riyadh.





# AWARD ENTRY - CATEGORY 1 PROJECT

Enter your project details associated to each award category, provide as much information as possible including:

- A presentation of the project with associated images, plans, and other details (required format PDF; PowerPoint; Google Slides).
- Additional images, plans, and details can be uploaded separately as per entry guidelines for each category.

### **1. UNBUILT PROJECT**

This award is limited to designs for projects that have yet to be completed that demonstrate creative landscape design, reflecting innovation as well as practical considerations for sustainability and accessibility.

We are looking for projects designed to promote health and well-being to foster a connection between people, space, and landscaped beauty - working together to enrich city life to bring joy and vitality to people of all ages and all cultures.

### **2. URBAN DESIGN**

We will recognise projects that exemplify exceptional urban design principles and address the challenges and opportunities of urban environments.

This category will celebrate outstanding design and planning of urban spaces, including plazas, street-scapes, and waterfronts that inspire social interaction, improve today's recreational experience and promote community connection and interaction.

These projects will demonstrate an innovative approach to creating vibrant, livable, engaging, and desirable locations within our regional cities.

### **3. PARKS AND RECREATION**

Recognising outstanding achievements in the design of parks and recreational development, including landscaped outdoor & indoor projects.

We will consider the management of park and recreational developments that transform public spaces into vibrant, inclusive, and sustainable environments to enhance the quality of life, providing opportunities for leisure, physical activity, and social interaction. We are looking for projects that promote health and well-being to foster a connection between people, space, and landscaped beauty - working together to enrich city life to bring joy and vitality to people of all ages and all cultures.



### AWARD ENTRY - CATEGORY 1 (CONT.) PROJECT

### 4. LANDSCAPE ART AND LANDMARK LEGACY

Landscape Art & Landscape Legacy brings another dimension to the enhancement of city living. This award category identifies the best artistic installations and interventions in the region's urban and natural landscape.

These installations may include sculptures, murals, interactive artworks, or temporary installations that create a dialogue between art, architecture, and the surrounding landscape. These artworks may serve as a focal point or simply blur the boundaries between urban and natural space to transform the ordinary into a unique, thought-provoking experience—an experience that encourages interaction, reflection, and appreciation of the region's culture and identity.

### **5. REGENERATION AND MASTER PLANNING**

This award celebrates visionary designs harmoniously integrating natural elements, public spaces, and architectural brilliance to shape transformative environments with consideration to regeneration and master planning.

This category will recognise exceptional projects that have established a lasting impact on the landscaped urban realm.

### **6. STUDENT DESIGN**

Limited to students only for creative landscape design that reflects innovation as well as practical consideration for sustainability, accessibility, regeneration, master planning, urban art, parks and recreation and other examples of innovative landscape architecture.



# AWARD ENTRY - CATEGORY 2 ORGANIZATION

Enter your all details associated to each award category, provide as much information as possible including:

- A presentation of the project with associated images, plans, and other details (required format PDF; Power-Point; Google Slides).
- Additional images, plans, and details can be uploaded separately as per entry guidelines for each category.

#### **1. DISTINGUISHED ORGANISATION** EDUCATIONAL INSTITUTIONS AND GOVERNMENT ENTITIES

Celebrating organizations that have demonstrated a commitment to the landscape industry, promoting sustainability, accessibility, support for regeneration, with outstanding landscape design. Educational institutions that have nurtured the talents of future landscape professionals. These universities have offered comprehensive programs, fostered research, and encouraged innovation, preparing students to address landscape design and sustainability challenges and opportunities.

### **2. DISTINGUISHED DEVELOPER**

Acknowledging developers who have championed sustainable landscape projects prioritising environmental preservation, community well-being, and long-term ecological balance. Their dedication to sustainable development has set a positive example for others within the industry.

# **3 Easy Steps to Enter**

Step 1 Select the award category form

**Step 2** Provide all details request for the award entry upload a presentation, images and other project files that support your entry application

Step 3 Submit your entry

# NOMINATIONS - CATEGORY 3 INDUSTRY

Nominate a suitable candidate for our Industry award category including organizations, prominent professionals, rising stars and life-time achievement. All nominations will be reviewed by the appointed judging committee, consisting of members of the Middle East Landscape Awards Advisory Board, the Saudi Society of Landscape Architects, and the international Federation of Landscape Architects - IFLA Middle East.

#### **1. PROMINENT PROFESSIONAL**

This award honours outstanding individuals who have made significant contributions to the landscape industry, recognizing professionals who have demonstrated exceptional expertise, leadership, and a deep commitment to sustainability, making a lasting impact on the field. The Landscape Prominent Professional Award celebrates individuals who have shown remarkable proficiency in project design, displaying a keen understanding of aesthetics, functionality, and the environment's unique characteristics. Their innovative designs have transformed outdoor spaces, creating harmonious and captivating landscapes that inspire and delight.

The Landscape Prominent Professional Award emphasises the commitment to sustainability. It honours individuals who have incorporated eco-friendly practices and principles into their projects, promoting environmental stewardship and responsible landscape design. These professionals have embraced sustainable materials, resource conservation, and innovative approaches to create landscapes that minimise environmental impact and enhance ecological balance.

#### **2. RISING STAR**

Rising Stars category recognises emerging professionals who have shown extraordinary promise and potential within the landscape industry. These individuals have already begun to make their mark, displaying remarkable talent, creativity, and dedication to their craft. They represent the future of the landscape profession and serve as an inspiration to their peers.

#### **3. ACADEMIC EXCELLENCE**

The Academic Excellence Award seeks to honour exceptional individuals who have demonstrated a commitment to educating the next generation of landscape architects, leaving an indelible mark on the profession through their innovative teaching methods, research, and scholarly works. These are the leaders who have gone beyond traditional boundaries to inspire, mentor, and pave the way for future innovations in landscape architecture education.

Eligibility for this award extends to those distinguished professionals whose efforts have significantly contributed to the development, growth, and enrichment of landscape architecture education at any level. We are looking for professionals who have introduced new perspectives, integrated sustainability into their curriculum, and fostered an environment of creativity and critical thinking among their students.

#### **3. LIFE-TIME ACHIEVEMENT**

The Lifetime Achievement Award honors individuals who have dedicated their entire careers to the pursuit of leadership, management, design, and sustainability within the landscape industry. This award recognizes exceptional professionals who have made profound and lasting contributions, leaving an indelible mark on the field.

The Lifetime Achievement Award celebrates individuals whose careers have been defined by their unwavering commitment to design excellence and sustainable practices. These professionals have demonstrated a deep understanding of the environmental impact of their work and consistently strive to create landscapes that harmonize with nature, promote ecological balance, and improve the well-being of communities.

# **3 Easy Steps to Nominate**

Select the award category form

Enter details for the nominated industry organization or industry professional. Provides details to support why your nomination should be considered, outstanding achievement, dedication to the industry, commitment to sustainability etc.

> Step 3 Submit your entry

Step

### WHAT YOU NEED TO ENTER CATEGORIES 1 & 2

#### YOU WILL BE REQUIRED TO PROVIDE THE FOLLOWING INFORMATION

- 1. Your Full Name (contact person for the applicant).
- 2. Your email address.
- 3. Your mobile number.
- 4. The organization name.
- 5. The organization website.
- 6. The project name.
- 7. The project country.
- 8. The project city.
- 9. Details to why should this project be recognized for an award (less than 250 words).
- How best describes the recipient of this award.
  (Project Owner; Developer; Consultant; Architect; Designer; Contractor).
- 11. Provide details of any sustainable characteristics to be considered for this project (less than 250 words)
- 12. List associated organizations for this project.
- 13. Provide supporting documents for this award entry. A presentation is preferred detailing various attributes of the project, stack-holders, project design characteristics etc. These documents can be uploaded or you can provide a link to a cloud file/folder.

# **NOMINATION CATEGORY**

#### YOU WILL BE REQUIRED TO PROVIDE THE FOLLOWING INFORMATION

- 1. Your full name (nominator).
- 2. Your email address.
- 3. Your mobile number.
- 4. The name of the nominated organization or individual.
- 5. The nominated organization or individual's country.
- 6. The nominated organization or individual city.
- 7. Contact person of the nominated organization or individual.
- 8. Contact number of the nominated organization or individual.
- 9. Why should this nominated organization or individual be recognized for this award? (250 Words or less)
- 10. Details to how best describe the recipient of this award(Project Owner; Developer; Consultant; Architect; Designer; Contractor)
- 11. Please provide details of any sustainable achievements or actions to be considered for this nominated organization.
- 12. (Optional) Provide supporting documents for this award entry. A presentation is preferred detailing various attributes of the project, stack-holders, project design characteristics etc. These documents can be uploaded or you can provide a link to a cloud file/folder.



# MAKE YOUR ENTRY COUNT **10 WAYS TO WIN**

#### KEEP IT CLEAR AND SIMPLE

It is important to provide a clear narrative for your projects and keep the layout and organization of your images simple and straightforward. Highlight what makes the project unique, its environmental components, its long-term value, and how it raises the bar for the profession. The faster the jury understands your scheme and the better the level of its clarity, the higher your chances of winning you have.

#### LEVERAGE YOUR UNIQUENESS

You would know your own strengths. Bring out these strengths and speak less of your weaknesses unless you have an impressive narrative that turns things around. Similarly, for projects, there are those that are unique and others that are more mundane; select your projects wisely for submission based on quality and not attempt to try your luck based on quantity.

#### PREPARE IN ADVANCE

y o not leave things to the last minute and scramble to organize your drawings, photographs, and text. Awards submission requires careful planning and checking for errors or mistakes during rushed hours.

#### MULTIPLY YOUR CHANCES

Anere are multiple awards for each category. Very often, your project has various strengths that could overlap and straddle across different award categories. Be prudent in the award category you select; at the same time, be confident to submit the same project/entity for other awards if you feel your project has the edge to win more than one award.

#### GOOD PHOTOGRAPHY

Pictures speak louder than words. Good images speak for themselves. Invest in good photography of your projects as this would potentially be your publicity in media coverage. Be prudent in how you select your images based on the narrative description and award category you have submitted into. This is also a good chance to impress the jury on first impressions.

#### ACKNOWLEDGE YOUR COLLABORATORS

would be wise to highlight any interdisciplinary involvement and give credit to your collaborators. Ambitious projects are generally more complex and demanding in many aspects, so impress the jury with how your landscape response has successfully integrated the expertise from various professions on different levels.

#### LET IT MATURE

Do not rush to submit projects where plants are yet to establish and the project seems bare of vegetation. Let your plants and trees mature so that the images of your built project are impressive and reflect your design intent.

#### NOT ALWAYS ABOUT THE END PRODUCT

There are projects that deserve to win because of their processes and not necessarily the end product. Sometimes these processes are more valuable and serve a greater outcome than the finished product. Provide good images and clear narratives of these processes and do not underestimate their criticality.

#### BE CONTACTABLE

Be prepared and be ready to be contactable once you have submitted. We do not want to disqualify any submission simply and would like to provide opportunities for rectification or request for any missing information. Hence it is wise that your company has someone ready to provide such information if called upon to do so.

#### BÉTHERE

Plan to be at this years Middle East Sustainable Landscape Awards 2023, November 15 a the exquisite Atlantis the Royal, located on the iconic Palm Jumeirah in Dubai.

# ENTRY **ELIGIBILITY**

- 1. All projects MUST be based in the core Middle East region (Jordan, Lebanon, Egypt, and all GCC countries).
- 2. The entrant is responsible for ensuring the readability of the files and presentations.
- 3. All award entries will be judged by the Awards Committee the committee's decision is final.
- 4. Award entry required by 5th August 2024
- 5. The committee will consider each application in association to the spirit of each award and award category.
- 6. The committee reserves the right to discuss the application directly with the applicant should additional information be required.
- 7. The preferred official language for each Award submission is English. However, Arabic submissions will be considered. All post-application communications will be in English.
- 8. All Award entries are the property of the Awards organizers, no entries will be returned to the participants.
- 9. Publishing Rights
  - The organizer shall reserve the right to publish, display, exhibit, reproduce or otherwise publicize or communicate all entries submitted, subject to appropriate citation and acknowledgment of the authors, without putting the organizers under any obligation.
  - Such right shall be exercisable by the organizers without payment, charges or fee whatsoever to any person.
- 10. The decision of the Award Committee is final and shall not be negotiated, contested, reviewed, challenged, or appealed against by any party though any means or process whatsoever. The discretion of the Jury to make or withhold an award is absolute.





# 20th NOVEMBER 2024

Venue: Saraj CuiZina Riyadh, Saudi Arabia





