

LANDSCAPE MIDDLE EAST
AWARDS

SUSTAINABILITY & ACCESSIBILITY - RIYADH 2024

**CONFERENCE
AGENDA**

20th November 2024

Venue: SARAJ Venue
Riyadh, Saudi Arabia.

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Landscape Middle East Awards 2024

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- 09:00 AM** **Registration.**
- 10:00 AM** **Conference Welcome.**
Ziad Amine, Managing Partner - Landscape Middle East.
- 10:05 AM** **Welcome to Saudi Arabia - SSLA.**
Dr Amer Habibullah, President - Saudi Society of Landscape Architecture.
- 10:10 AM** **Keynote - Saudi Landscape Philosophies for Vision 2030 – PIF MIGA & GIGA Projects.**
- 10:20 AM** **Fusing Innovation, Sustainability and Best Practice: Smart Landscapes and Water Conservation in Arid Climates.**
Duncan Denley, Managing Director - desert INK.

This presentation by Duncan Denley explores how smart landscape design can integrate innovative solutions and sustainable practices to address water conservation in arid climates. By focusing on efficient resource management, it highlights strategies that enhance resilience and ecological value in challenging environmental conditions.
- 10:40 AM** **Professional Identity in the Middle East Region: The Blueprint for Tomorrow's Landscapes Professionals.**
Dr. Jala Makhzoumi, Vice President - International Federation of Landscape Architects.

Dr. Jala Makhzoumi's presentation examines the evolving professional identity of landscape architects in the Middle East, laying out a framework for shaping the next generation of landscape professionals. It emphasizes the unique regional challenges and opportunities, aiming to build a blueprint for future-ready, impactful practitioners.
- 10:55 A M** **Panel Discussion - Rooted Renewal.**
Examining the critical role of soil health in sustainable landscape practices, discussing soil restoration techniques, organic amendments, and the integration of biochar and other new innovations. This talk will provide strategies for maintaining fertile, healthy soil that supports robust plant life and biodiversity.

Led by:
Phillip Higgins, Marketing Director - Landscape Middle East.

In Discussion with:
Ralf Stahl, Managing Partner - Zeoplant; Dima Rachid, Founding Partner - studiolibani; Nour el HoudaSlimen, Idom; Mohammed Al Jayyousi, Landscape Executive Director - King Salman Park Foundation; Namir Muhtur, Founding Partner/Director - Metts.
- 11:30 AM** **Interview with Michael Haddad.**
Michael Haddad, Regional Goodwill Ambassador of United Nations Development Programme (UNDP).
- 11:35 AM** **Inclusive Play for All Abilities.**
Jeanette Fich Jespersen, Head of Kompan Play Institute - Kompan.

In this session, Jeanette, a renowned specialist in outdoor play, addresses the importance of inclusive play, highlighting strategies to create play spaces that cater to individuals of all abilities. Her insights focus on designing environments that promote accessibility, engagement, and enjoyment for everyone.
- 11:50 AM** **Nature's Therapy: How Landscape Gardens Nurture Mind and Body.**
Rassil Ghazzaoui, Senior Clinical Psychologist - The Valens Clinic.

This presentation delves into the restorative power of green spaces, highlighting how thoughtfully designed landscape gardens can support mental well-being and physical health. This presentation explores the therapeutic benefits of nature, offering insights into creating landscapes that foster calm, resilience, and a deeper connection to the environment.
- 12:05 AM** **Networking Break / Prayer.**
- 12:45 PM** **Panel Discussion - Landscape Strategies for Climate Adaptation: Building Environmental Resilience in the Arabian Peninsula.**
This panel discussion focuses on strategies for enhancing landscapes' resilience to climate change, including restoring wetlands, creating buffer zones in coastal areas, and developing drought-tolerant plantings.

Led by:
Marlon Van Maastricht, Senior Director - Landscape Architecture - Red Sea Global.

In discussion with:
Giuseppe Fanciullo, Director - Omrania; Asli Ergen, Director, One Landscape; Carlos Garcia Puente, Project Manager - IDOM; Dr. Wafa Al-Madani, Director of College of Applied Studies - University of Bahrain. Ulrich Riederer, Partner BPLA GmbH

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AGENDA

01:20 PM

Case Studies - Urban Networks 1 - Evolution of Landscape in the Middle East

Hani Bisada, Design Director & Justine Dowsing, Associate - Marketing and Business Development - Cracknell

Evolution of Landscape in the Middle East examines the transformative journey of landscape design across the region, exploring how urban landscapes have evolved to balance modernization with sustainability. This session delves into the integration of green spaces within urban frameworks, addressing the unique environmental and cultural factors that shape Middle Eastern landscapes today.

01:35 PM

Case Studies - Urban Networks 2 – Green Infrastructure on Rooftops for Liveable & Resilient Cities

Oliver Hanna, Managing Director - Zinco Green Roof.

This case study dives into the innovative practice of transforming rooftops into lush, functional green spaces, a concept rapidly gaining traction in cities worldwide, including in Saudi Arabia. By utilizing the built environment as a platform for vegetation, this approach merges structural design with ecological value, turning otherwise unused spaces into thriving, sustainable ecosystems.

01:50 PM

Case Studies - Urban Networks 3 – Irrigation.

Rammi Khalil, Area Manager – Hunter Industries Middle East.

This presentation focuses on innovative irrigation methods tailored to the region's arid environment, aiming to optimize water use and support sustainable landscape practices. This presentation addresses advances in efficient water management, discussing techniques that meet the challenges of limited water resources and extreme climate conditions.

2:05 PM

Green Blue Networks - Urban Green.

Alexandre Perrossier, Design Director - LWK+Partners.

This presentation examines the development of urban greenways that serve as ecological spines through cities. This talk will cover the benefits of greenways, including improved air quality, enhanced biodiversity, and the creation of recreational spaces that promote healthier urban living.

02:20 PM

Networking Break / Prayer.

03:00 PM

Neom - The Grand Plan.

03:15 PM

Case Studies - Silicon Sands 1 – Tech for Construction.

Menno de Jonge, Co-founder and Director Digital Transformation Advisory - Saudi Contech.

Tech for Construction introduces the cutting-edge technologies revolutionizing the construction process from design to project completion. This session highlights digital innovations and tools reshaping workflows, improving efficiency, and enhancing quality in today's dynamic construction landscape.

03:30 PM

Case Studies - Silicon Sands 2 – Tech for Water Light and Multimedia.

Carlos Pissarra, Managing Director - Unique Urban Solutions.

Tech for Water, Light, and Multimedia delves into the technological advancements transforming water features, focusing on innovations that enhance management efficiency and sustainability. This session showcases emerging tools and methods adopted in the industry to optimize resource use, improve system performance, and elevate aesthetic impact in water-based installations.

03:45 PM

Humanizing Cities and its Challenges in the City of Riyadh.

Salwa Al Sabbagh, Head of Landscape & Urban Design Depts - Dar Al Omran.

"Humanizing Cities and Its Challenges in Riyadh" explores the efforts to create more livable, people-centered urban environments in the rapidly growing city. This session examines the unique challenges of Riyadh's urban landscape, including balancing rapid development with green spaces, enhancing accessibility, and fostering a sense of community to improve quality of life in the city.

04:00 PM

Panel Discussion - Urban Habitats for Wildlife Biodiversity Boosts in Urban Planning.

This panel discusses the importance of designing urban landscapes that support biodiversity, particularly pollinators. This session will explore planting strategies, habitat creation, and the benefits of urban biodiversity for ecological health and human well-being.

Led by:

Steve Veleginis, Design Director - Gensler.

In discussion with:

Viraj Chatterjee, Founder and Design Principal - One Landscape ; Maher Abdel-Rahim, Regional Director Urban Solutions - Hatch; Alaa Alaqad, Senior Landscape Architect - SYSTRA Arabia; Christopher Fannin - Senior Principal, Managing Director - InSite; Andrew McPherson, Head of Landscape Department - Dewan.

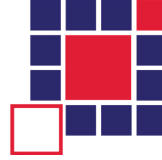
4:35 PM

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Phone: +971 4 447 0927

Email: admin@landscape-me.com

www.landscape-awards.com

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PO Box 485005

Dubai, United Arab Emirates